

Contacts

Jeff Adler Razvan Cimpean
Vice President SEO Engineer

Jeff.Adler@yardi.com Razvan-l.Cimpean@yardi.com

Midland - Odessa August 2025

Midland - Odessa is the **105th** largest multifamily market with **28,579** completed units and **1,274** units in development, **0** of which have already broken ground.

Advertised **rents** are at \$1,434, up 1.3% ▲ from the previous year placing Midland - Odessa at 65th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -32 ▼ units absorbed over the past twelve months. Absorption decreased by -244 ▼ units from the previous year's absorption gain of 212 ▲ units.

Employment in Midland - Odessa has grown by **1.3%** ▲ over the past 12 months, while hourly wages have risen by **1.0%** ▲ YoY to **\$35.07** according to the *Bureau of Labor Statistics*.









