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Grand Rapids August 2025

Grand Rapids Lansing Holt Kalamazoo Battle Creek

Grand Rapids is the 59th largest multifamily market with 77,701 completed units and 17,325 units in development, 4,296 of which have already broken ground.

Advertised **rents** are at \$1,374, up 3.5% ▲ from the previous year placing Grand Rapids at 19th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **3,970** ▲ units absorbed over the past twelve months. Absorption increased by 2,941 ▲ units from the previous year's absorption gain of 1,029 ▲ units.

Employment in Grand Rapids has grown by **0.1%** ▲ over the past 12 months, while hourly wages have risen by 3.0% A YoY to \$31.34 according to the Bureau of Labor Statistics.











