

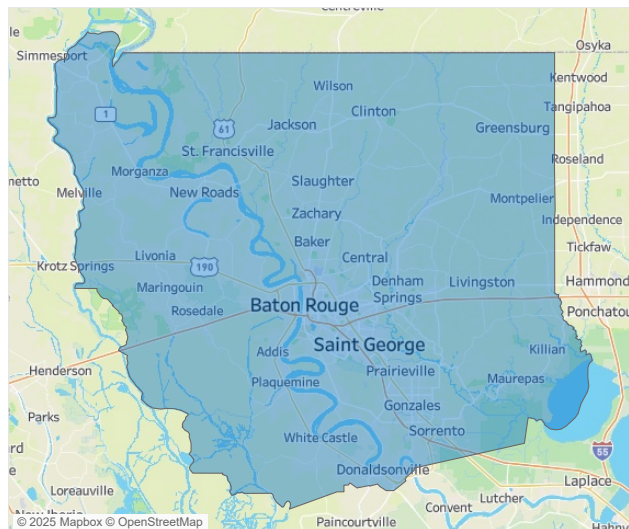


Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

#### Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

## Baton Rouge August 2025



**Baton Rouge** is the **86th** largest multifamily market with **43,999** completed units and **5,236** units in development, **1,154** of which have already broken ground.

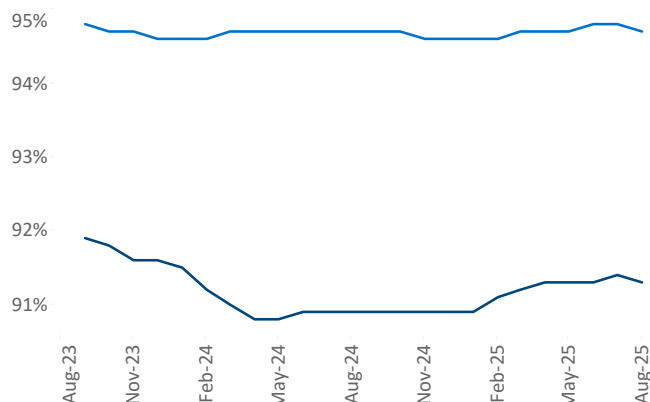
Advertised **rents** are at **\$1,178**, up **0.7% ▲** from the previous year placing Baton Rouge at **78th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,276 ▲** units absorbed over the past twelve months. Absorption increased by **305 ▲** units from the previous year's absorption gain of **971 ▲** units.

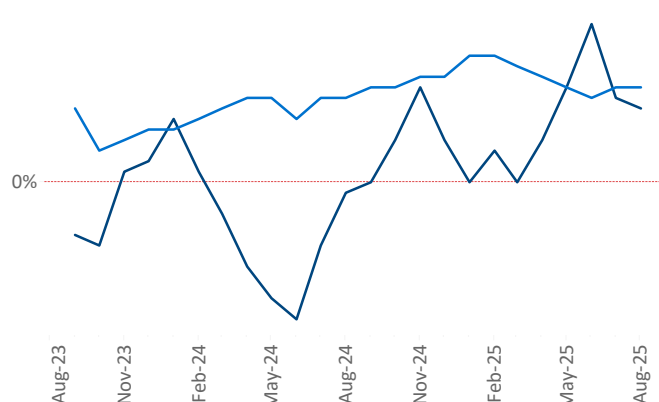
**Employment** in Baton Rouge has grown by **0.2% ▲** over the past 12 months, while hourly wages have risen by **8.4% ▲** YoY to **\$33.37** according to the *Bureau of Labor Statistics*.

■ Baton Rouge ■ National

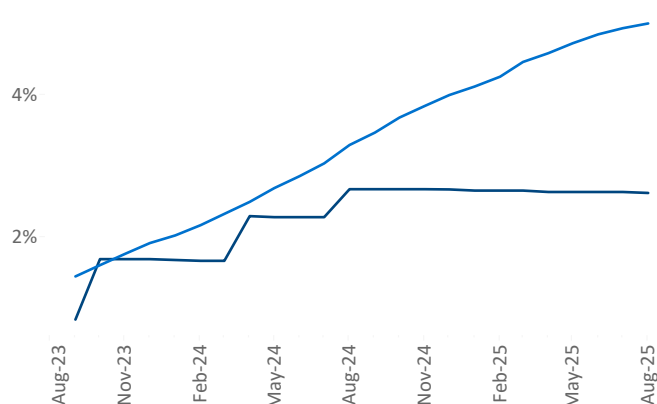
#### Occupancy



#### Rent Growth YoY



#### Units Under Construction as % of Stock



#### Absorbed Completions T12

