Jeff Adler

Vice President

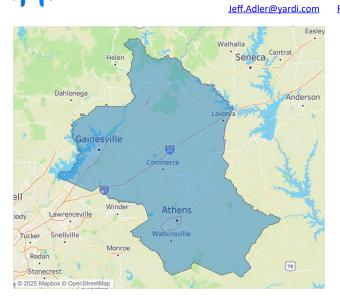


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Athens

August 2025



Athens is the **108th** largest multifamily market with **27,733** completed units and **13,762** units in development, **2,377** of which have already broken ground.

Advertised **rents** are at **\$1,474**, up **0.4%** ▲ from the previous year placing Athens at **82nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,700** ▲ units absorbed over the past twelve months. Absorption increased by **1,150** ▲ units from the previous year's absorption gain of **1,550** ▲ units.

Employment in Athens has grown by 2.7% ▲ over the past 12 months, while hourly wages have risen by 3.7% ▲ YoY to \$29.15 according to the *Bureau of Labor Statistics*.

