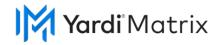
Jeff Adler

Vice President



## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

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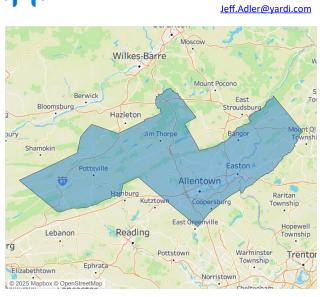
## Allentown-Bethlehem August 2025

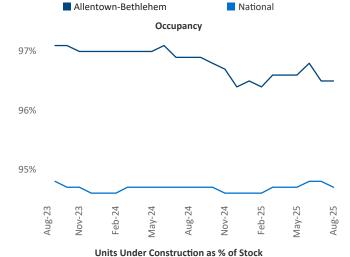
Allentown-Bethlehem is the 94th largest multifamily market with 35,430 completed units and 13,239 units in development, 1,760 of which have already broken ground.

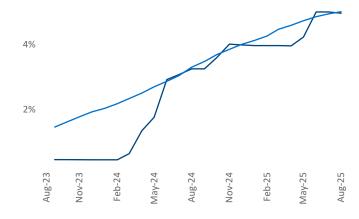
Advertised **rents** are at \$1,769, up 3.8% ▲ from the previous year placing Allentown-Bethlehem at 14th overall in year-over-year rent growth.

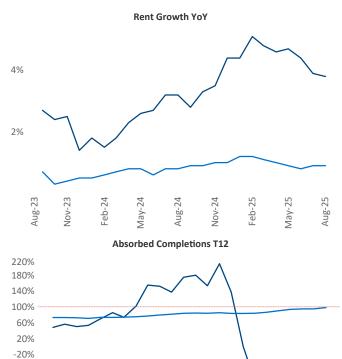
Multifamily housing **demand** has been negative with -815 ▼ units absorbed over the past twelve months. Absorption decreased by -1,563 ▼ units from the previous year's absorption gain of 748 ▲ units.

**Employment** in Allentown-Bethlehem has grown by **1.6%** ▲ over the past 12 months, while hourly wages have fallen by **-1.7%** ▼ YoY to \$32.05 according to the *Bureau of Labor Statistics*.









Aug-24