Jeff Adler

Vice President



## Contacts

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## Rochester July 2025



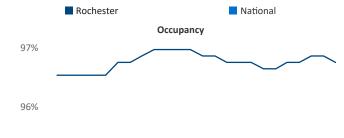
Rochester is the 65th largest multifamily market with 62,601 completed units and 7,778 units in development, 2,423 of which have already broken ground.

Advertised **rents** are at \$1,494, up 4.0% ▲ from the previous year placing Rochester at 12th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,067** ▲ units absorbed over the past twelve months. Absorption increased by **632** ▲ units from the previous year's absorption gain of 435 ▲ units.

**Employment** in Rochester has grown by **0.8%** ▲ over the past 12 months, while hourly wages have risen by 5.1% A YoY to \$32.64 according to the Bureau of Labor Statistics.

**Rent Growth YoY** 





**Units Under Construction as % of Stock** 



