Jeff Adler

Vice President

Jeff.Adler@yardi.com



## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

## Eugene July 2025

Reedsport

Reedsport

Reschurg

Roseburg

Umpqua
National Forest

Coos Bay

Roseburg

Umpqua
National Forest

Read Sport

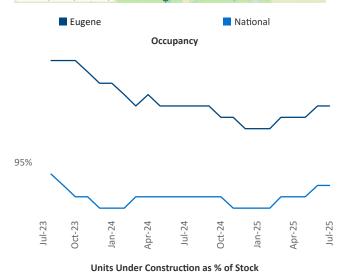
Read

**Eugene** is the **74th** largest multifamily market with **52,097** completed units and **13,428** units in development, **2,527** of which have already broken ground.

Advertised **rents** are at \$1,598, up 1.3% ▲ from the previous year placing Eugene at 67th overall in year-over-year rent growth.

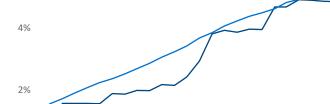
Multifamily housing **demand** has been positive with **1,702** ▲ units absorbed over the past twelve months. Absorption decreased by **-1,260** ▼ units from the previous year's absorption gain of **2,962** ▲ units.

**Employment** in Eugene has grown by **1.1%** ▲ over the past 12 months, while hourly wages have risen by **4.5%** ▲ YoY to **\$33.34** according to the *Bureau of Labor Statistics*.



## Rent Growth YoY





Jul-23



**Absorbed Completions T12**