Jeff Adler

Vice President



## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

## Allentown-Bethlehem July 2025

Allentown-Bethlehem is the 94th largest multifamily market with 35,163 completed units and 13,542 units in development, 1,889 of which have already broken ground.

Advertised **rents** are at \$1,768, up 3.9% ▲ from the previous year placing Allentown-Bethlehem at 16th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -914 ▼ units absorbed over the past twelve months. Absorption decreased by -1,644 ▼ units from the previous year's absorption gain of 730 ▲ units.

**Employment** in Allentown-Bethlehem has grown by **1.5%** ▲ over the past 12 months, while hourly wages have risen by **0.6%** ▲ YoY to **\$32.52** according to the *Bureau of Labor Statistics*.









