Jeff Adler

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Scranton-Wilkes-Barre June 2025



Scranton-Wilkes-Barre is the 119th largest multifamily market with 12,696 completed units and 1,655 units in development, 220 of which have already broken ground.

Advertised **rents** are at **\$1,548**, up **2.9%** ▲ from the previous year placing Scranton-Wilkes-Barre at **32nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -3,307 ▼ units absorbed over the past twelve months. Absorption decreased by -3,052 ▼ units from the previous year's absorption loss of -255 ▼ units.

Employment in Scranton-Wilkes-Barre has grown by **1.0%** ▲ over the past 12 months, while hourly wages have risen by **5.4%** ▲ YoY to **\$27.21** according to the *Bureau of Labor Statistics*.









