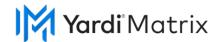
Jeff Adler

Vice President



## Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

140%

120% 100% 80% 60%

> 40% 20% 0%

## Rochester May 2025

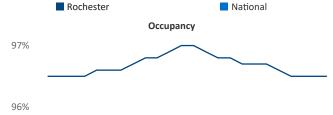
**Rochester** is the **64th** largest multifamily market with **62,294** completed units and **8,399** units in development, **2,119** of which have already broken ground.

Advertised **rents** are at **\$1,466**, up **3.8%** ▲ from the previous year placing Rochester at **19th** overall in year-over-year rent growth.

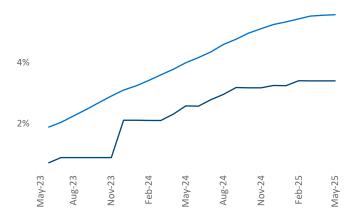
Multifamily housing **demand** has been positive with **413** ▲ units absorbed over the past twelve months. Absorption decreased by **-24** ▼ units from the previous year's absorption gain of **437** ▲ units.

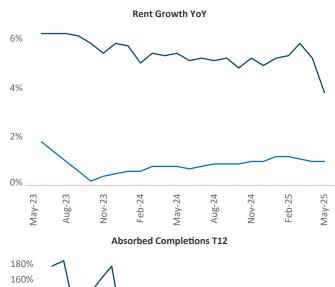
**Employment** in Rochester has grown by **0.4%** ▲ over the past 12 months, while hourly wages have risen by **4.4%** ▲ YoY to **\$32.09** according to the *Bureau of Labor Statistics*.











Aug-24

May-24

Feb-25

May-25