Jeff Adler

Vice President



Contacts

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u>

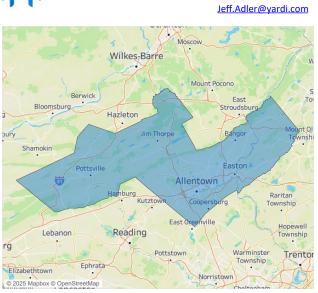
Allentown-Bethlehem May 2025

Allentown-Bethlehem is the 94th largest multifamily market with 35,088 completed units and 13,700 units in development, 2,128 of which have already broken ground.

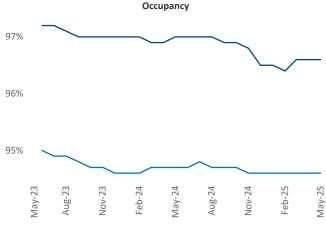
Advertised **rents** are at \$1,757, up 4.1% ▲ from the previous year placing Allentown-Bethlehem at 9th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -622 ▼ units absorbed over the past twelve months. Absorption decreased by -1,439 ▼ units from the previous year's absorption gain of 817 ▲ units.

Employment in Allentown-Bethlehem has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **1.6%** ▲ YoY to **\$32.88** according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock

