

## Contacts

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## Rochester December 2024

**Rochester** is the **64th** largest multifamily market with **62,045** completed units and **8,124** units in development, **2,126** of which have already broken ground.

Advertised **rents** are at \$1,452, up 5.3% ▲ from the previous year placing Rochester at 3rd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,237** ▲ units absorbed over the past twelve months. Absorption increased by **1,040** ▲ units from the previous year's absorption gain of **197** ▲ units.

Employment in Rochester has grown by 1.5% ▲ over the past 12 months, while hourly wages have risen by 7.2% ▲ YoY to \$32.63 according to the *Bureau of Labor Statistics*.









