

# Yardi® Matrix

## MULTIFAMILY REPORT

# Orlando Hits Cruising Speed

Winter 2020

**Property Values Spike**

**Rent Growth Softens Further**

**Employment Gains Eclipse National Figure**



# ORLANDO MULTIFAMILY

Yardi® Matrix

## Stock Additions Temper Rent Growth

Although rents continued to decelerate, Orlando's multifamily market remained relatively healthy at the close of 2019. Recording very strong population and employment gains, fundamentals prevailed despite steady supply. Rents improved 2.3% year-over-year through November, while occupancy stood at 95.0% as of October, in line with the national average.

Professional and business services and leisure and hospitality accounted for nearly two-thirds of the 54,100 jobs the metro gained in the 12 months ending in September. Continued hiring by businesses in the Lake Nona area boosted job growth in highly skilled sectors. Meanwhile, the metro's entertainment resorts remained its largest employers. Through a \$1 billion investment, Disney expanded its Hollywood Studios theme parks and Comcast announced plans to build Universal's Epic Universe, a 750-acre entertainment destination. To address the increased traffic these projects are set bring, Orange County is seeking to fund an estimated \$300 million, 1.7-mile extension of Kirkman Road between Carrier Drive and Universal Boulevard.

Central Florida remained an attractive target for investors, as roughly \$2.2 billion in multifamily properties traded during the first 10 months of 2019. And although rent growth has tempered a lot since the 7.2% cycle high recorded in March 2018, demand remained one step ahead of supply.

## Market Analysis | Winter 2020

### Contacts

#### Jeff Adler

Vice President & General Manager of Yardi Matrix  
[Jeff.Adler@Yardi.com](mailto:Jeff.Adler@Yardi.com)  
(800) 866-1124 x2403

#### Jack Kern

Director of Research and Publications  
[Jack.Kern@Yardi.com](mailto:Jack.Kern@Yardi.com)  
(800) 866-1124 x2444

#### Ron Brock, Jr.

Industry Principal, Matrix  
[JR.Brock@Yardi.com](mailto:JR.Brock@Yardi.com)  
(480) 663-1149 x2404

#### Author

#### Laura Calugar

Senior Associate Editor

### Recent Orlando Transactions

#### Monaco at Waterford Lakes



City: Orlando, Fla.  
Buyer: Beverly Wilshire Investment Co.  
Purchase Price: \$77 MM  
Price per Unit: \$192,500

#### DRAKE Midtown



City: Lake Mary, Fla.  
Buyer: DWS  
Purchase Price: \$68 MM  
Price per Unit: \$257,605

#### LIV at Winter Park



City: Winter Park, Fla.  
Buyer: Ashcroft Capital  
Purchase Price: \$49 MM  
Price per Unit: \$176,259

#### Latitude 28



City: Altamonte Springs, Fla.  
Buyer: The Lighthouse Group  
Purchase Price: \$47 MM  
Price per Unit: \$133,898