

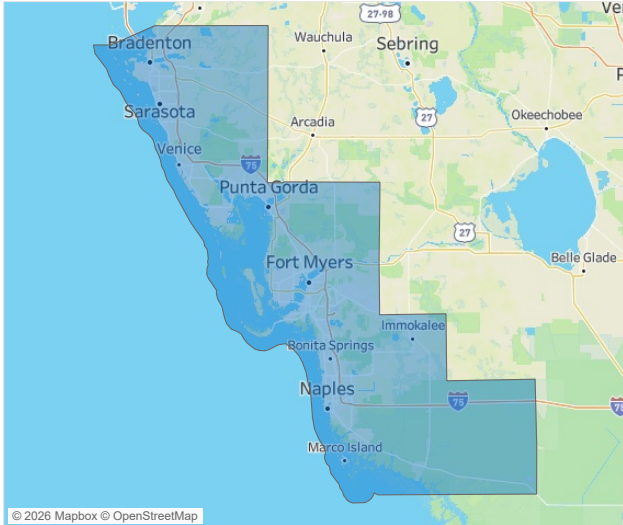


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Southwest Florida Coast April 2026

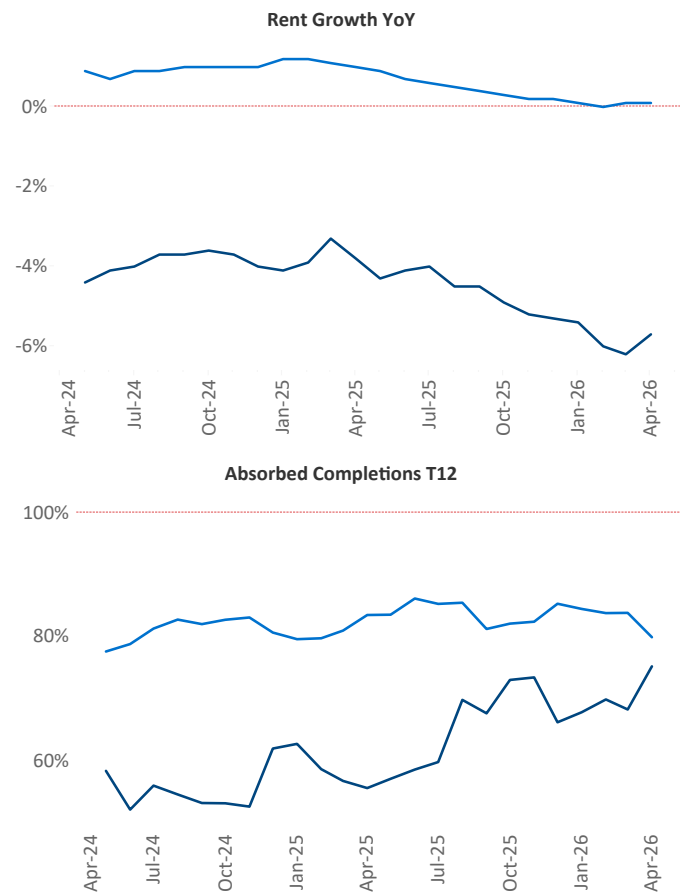
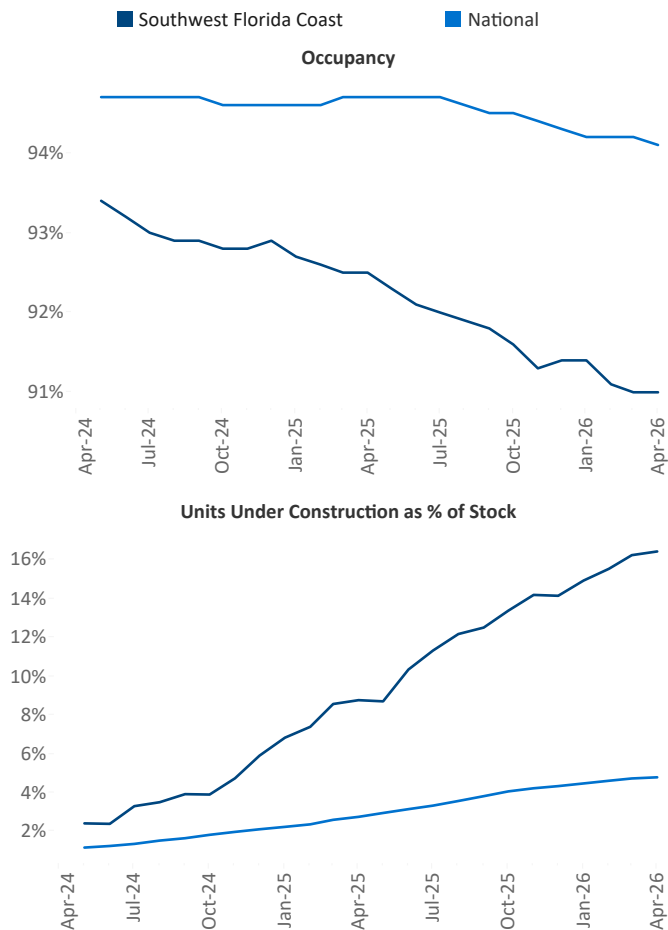


Southwest Florida Coast is the **45th** largest multifamily market with **111,799** completed units and **83,288** units in development, **18,362** of which have already broken ground.

Advertised **rents** are at **\$1,843**, down **-5.7%** ▼ from the previous year placing Southwest Florida Coast at **120th** overall in year-over-year rent growth.

Multifamily housing **demand** was positive with **8,781** ▲ units absorbed over the last twelve months. Absorption increased by **1,599** ▲ units from the previous year's absorption gain of **7,182** ▲ units.

Employment in Southwest Florida Coast grew **0.0%** ▲ over the last twelve months, while hourly wages grew **6.8%** ▲ YoY to **\$33.30**, according to the *Bureau of Labor Statistics*.



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