

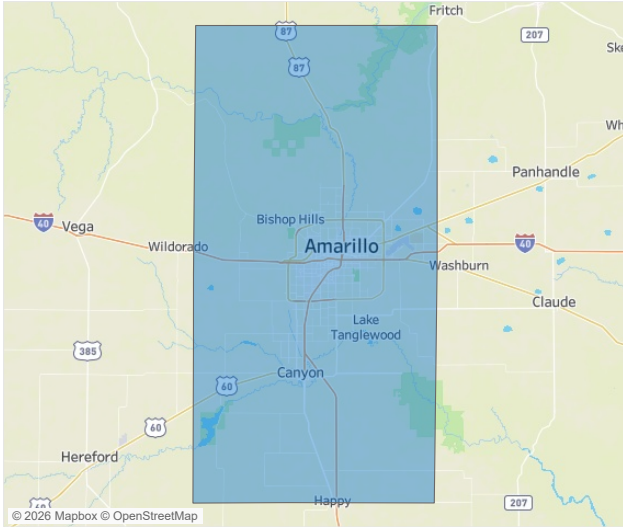


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Amarillo  
January 2026

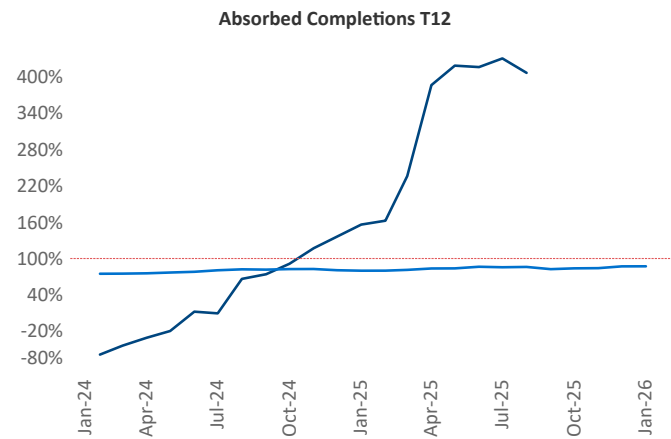
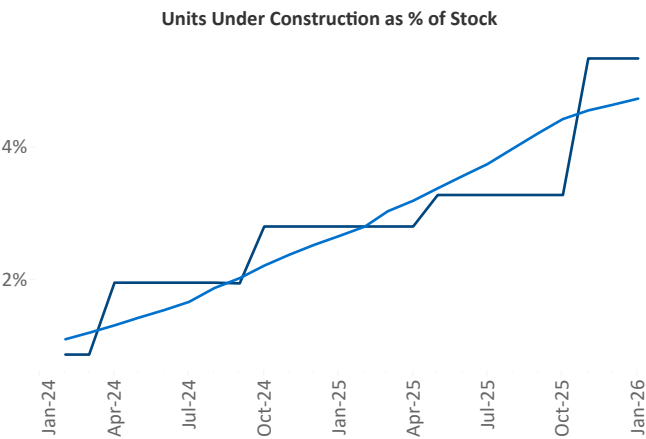
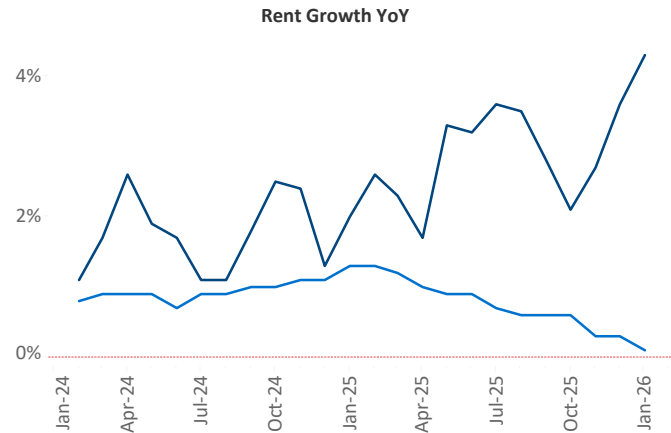
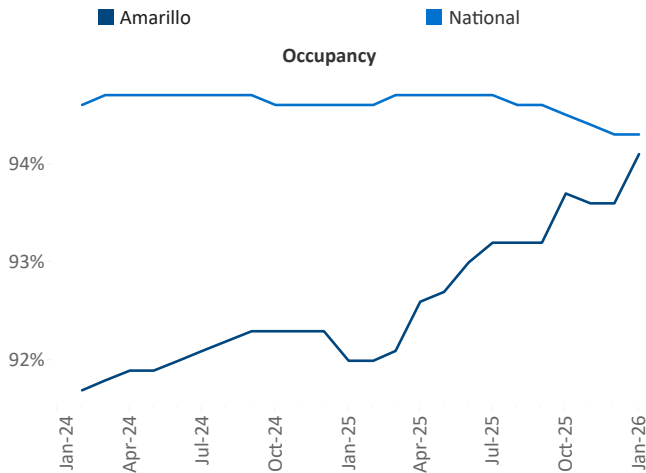


Amarillo is the **117th** largest multifamily market with **15,056** completed units and **1,523** units in development, **806** of which have already broken ground.

Advertised **rents** are at **\$1,024**, up **4.3%** ▲ from the previous year placing Amarillo at **5th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **285** ▲ units absorbed over the past twelve months. Absorption increased by **41** ▲ units from the previous year's absorption gain of **244** ▲ units.

**Employment** in Amarillo has grown by **1.7%** ▲ over the past 12 months, while hourly wages have risen by **11.2%** ▲ YoY to **\$32.28** according to the *Bureau of Labor Statistics*.



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