



# SELF STORAGE NATIONAL OUTLOOK

SPRING 2026





# AGENDA

- Economic Contextual Overview
- Factors Influencing Storage Demand
- Self Storage Q4 REIT Results
- Deep Dive Into Storage Advertised Rates
- Historical & Forecasted Supply Trends
- Self Storage Transactions
- New: Yardi Matrix Market Reports

## PRESENTERS

**Tyson Huebner**  
Director of Research,  
Yardi Matrix

**Jeff Adler**  
Vice President,  
Yardi Matrix