

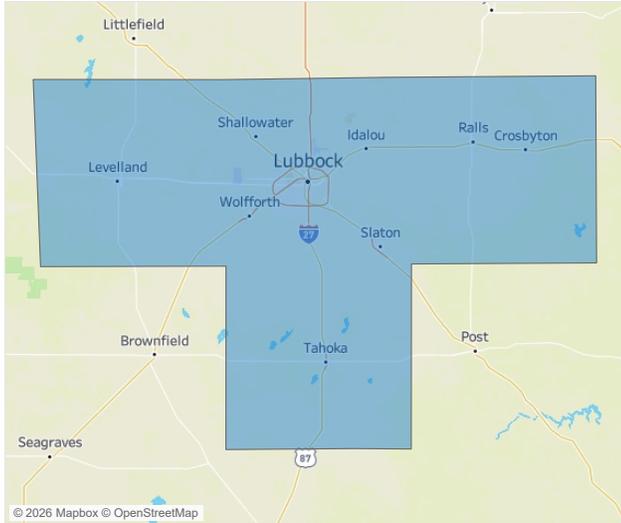


Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Lubbock
December 2025



Lubbock is the **112th** largest multifamily market with **23,003** completed units and **1,999** units in development, **124** of which have already broken ground.

Advertised **rents** are at **\$966**, up **1.9%** ▲ from the previous year placing Lubbock at **36th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **454** ▲ units absorbed over the past twelve months. Absorption increased by **622** ▲ units from the previous year's absorption loss of **-168** ▼ units.

Employment in Lubbock has grown by **0.5%** ▲ over the past 12 months, while hourly wages have risen by **11.5%** ▲ YoY to **\$26.20** according to the *Bureau of Labor Statistics*.

