

National Outlook 2015



Market Analysis

Spring 2016

Contacts

Paul Fiorilla

Associate Director of Research Paul.Fiorilla@Yardi.com (800) 866-1124 x5764

Dana Seeley

Associate Director of Research Dana.Seeley@Yardi.com (800) 866-1124 x2035

Jack Kern

Director of Research and Publications Jack.Kern@Yardi.com (800) 866-1124 x2444



Overview

There's an old adage that says there are only two political campaign messages: "more of the same" or "change," and it's easy to see how that is playing out in the race for president. Although nobody is voting on the prospects for the multifamily sector, there is a sense that we are on the precipice of ... well, something ... and the market is divided as to whether that is more of the same or change.

The first few months of 2016 have seen more of the same healthy economic and fundamental drivers that have delineated the multifamily sector in recent years. The U.S. economy, despite some warts, remains the envy of the world, producing jobs with moderate GDP growth and low inflation. Since February 2010, the economy has added 14.4 million private-sector jobs, a primary driver of demand for commercial properties.

Robust economy: Jobs and population growth are translating into robust demand for apartments, enabling Millennials to leave their parents' homes to form households. That has allowed rents to rise steadily: They were up 6.0% year over year through April despite a burgeoning amount of development. Property sales topped \$500 billion in