



Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

Triad  
November 2025



Triad is the **50th** largest multifamily market with **100,722** completed units and **30,248** units in development, **4,002** of which have already broken ground.

Advertised **rents** are at **\$1,277**, down **-0.8%** ▼ from the previous year placing Triad at **94th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,456** ▲ units absorbed over the past twelve months. Absorption increased by **467** ▲ units from the previous year's absorption gain of **1,989** ▲ units.

**Employment** in Triad has grown by **1.4%** ▲ over the past 12 months, while hourly wages have risen by **1.7%** ▲ YoY to **\$30.88** according to the *Bureau of Labor Statistics*.

