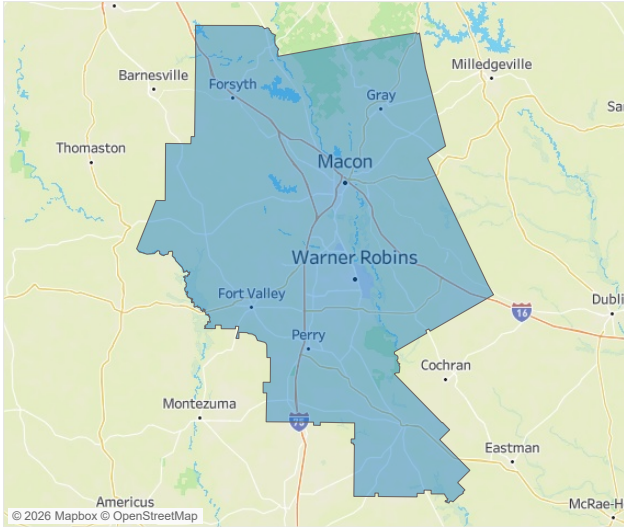


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Macon
November 2025

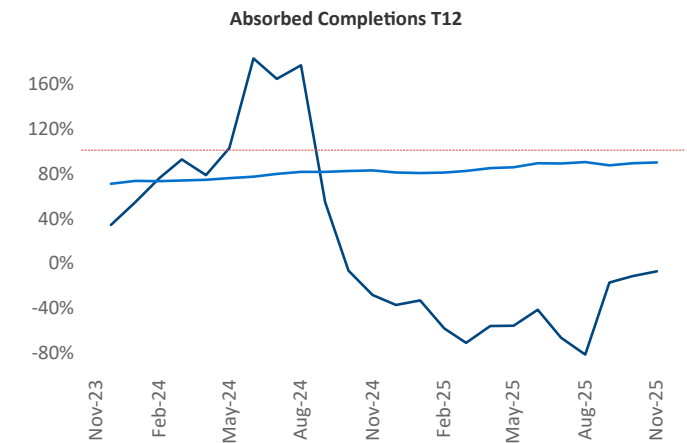
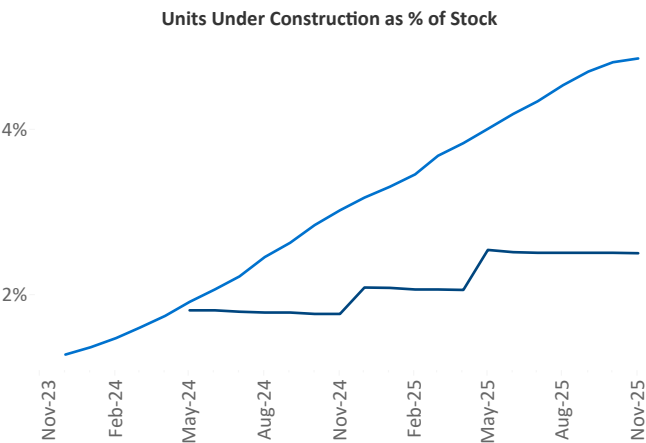
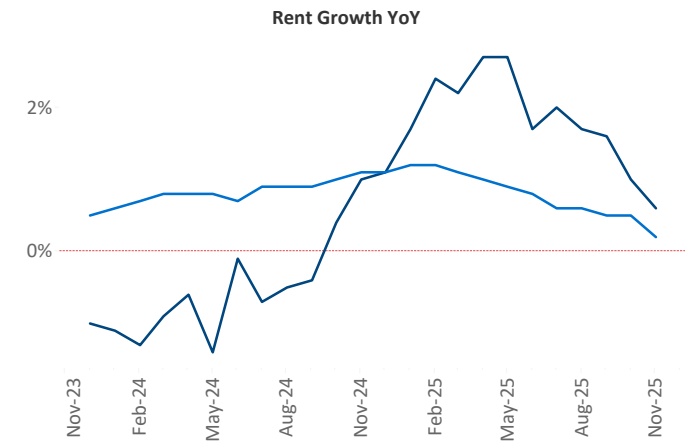
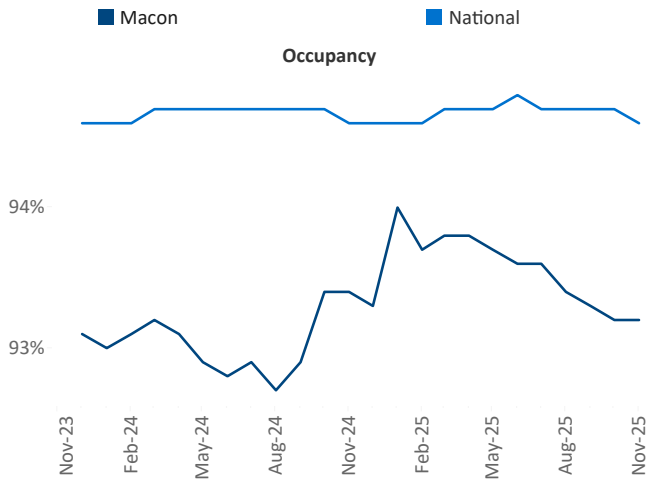


Macon is the **103rd** largest multifamily market with **30,667** completed units and **4,929** units in development, **769** of which have already broken ground.

Advertised **rents** are at **\$1,184**, up **0.6%** ▲ from the previous year placing Macon at **69th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-64** ▼ units absorbed over the past twelve months. Absorption increased by **137** ▲ units from the previous year's absorption loss of **-201** ▼ units.

Employment in Macon has shrunk by **-0.3%** ▼ over the past 12 months, while hourly wages have risen by **4.4%** ▲ YoY to **\$29.12** according to the *Bureau of Labor Statistics*.



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