

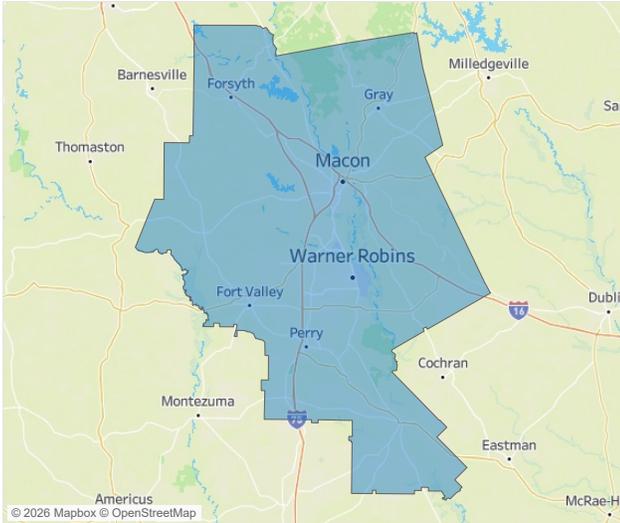


Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

**Macon**  
November 2025



**Macon** is the **103rd** largest multifamily market with **30,667** completed units and **4,929** units in development, **769** of which have already broken ground.

Advertised **rents** are at **\$1,184**, up **0.6%** ▲ from the previous year placing Macon at **69th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-64** ▼ units absorbed over the past twelve months. Absorption increased by **137** ▲ units from the previous year's absorption loss of **-201** ▼ units.

**Employment** in Macon has shrunk by **-0.3%** ▼ over the past 12 months, while hourly wages have risen by **4.4%** ▲ YoY to **\$29.12** according to the *Bureau of Labor Statistics*.

