



Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Eugene

November 2025



Eugene is the **74th** largest multifamily market with **53,099** completed units and **12,481** units in development, **2,381** of which have already broken ground.

Advertised **rents** are at **\$1,599**, up **0.6%** ▲ from the previous year placing Eugene at **69th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,879** ▲ units absorbed over the past twelve months. Absorption decreased by **-817** ▼ units from the previous year's absorption gain of **2,696** ▲ units.

Employment in Eugene has grown by **1.1%** ▲ over the past 12 months, while hourly wages have risen by **4.6%** ▲ YoY to **\$34.53** according to the *Bureau of Labor Statistics*.

