



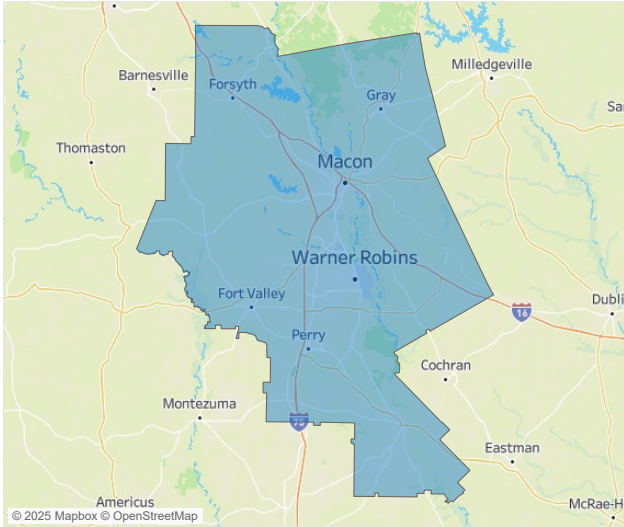
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Macon

September 2025



Macon is the **103rd** largest multifamily market with **30,605** completed units and **4,929** units in development, **769** of which have already broken ground.

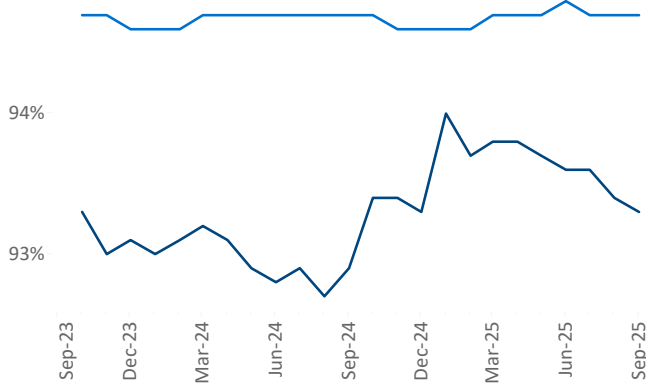
Advertised **rents** are at **\$1,189**, up **1.5%** ▲ from the previous year placing Macon at **54th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **751** ▲ units absorbed over the past twelve months. Absorption increased by **109** ▲ units from the previous year's absorption gain of **642** ▲ units.

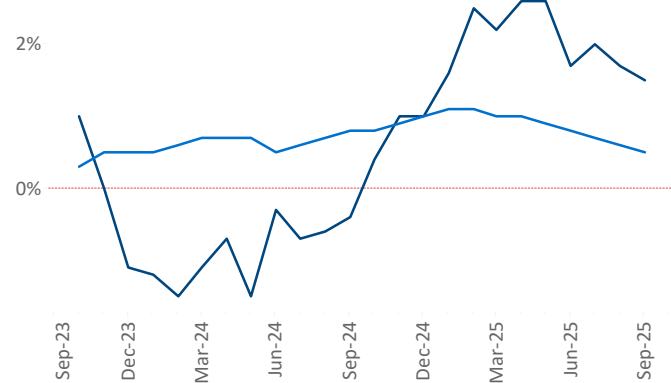
Employment in Macon has shrunk by **-0.2%** ▼ over the past 12 months, while hourly wages have risen by **4.7%** ▲ YoY to **\$28.37** according to the *Bureau of Labor Statistics*.

■ Macon ■ National

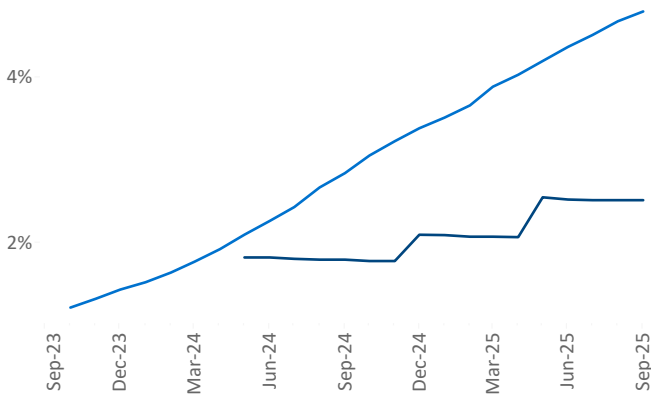
Occupancy



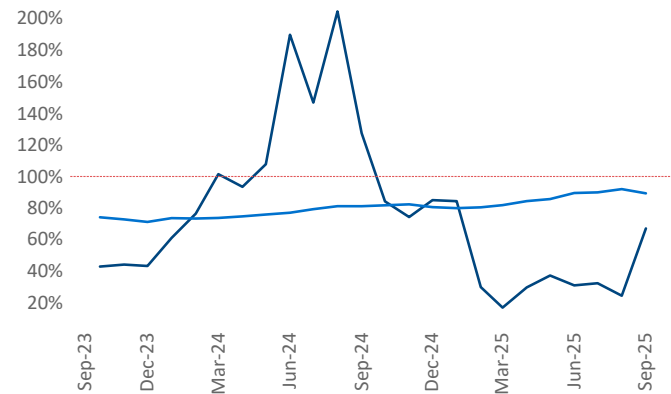
Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12



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