



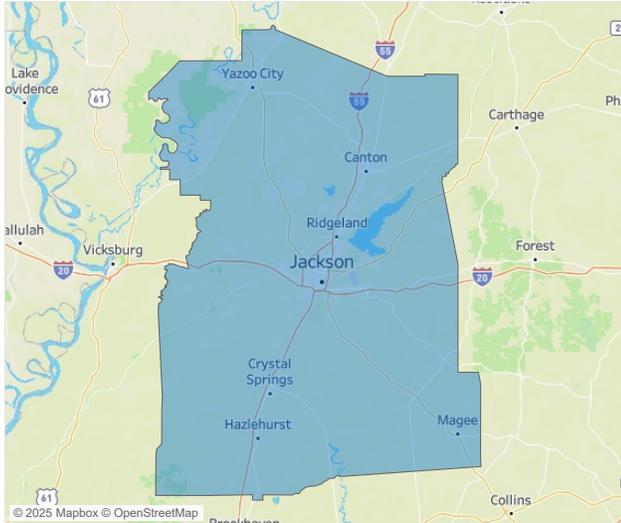
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Jackson

September 2025



**Jackson** is the **102nd** largest multifamily market with **30,854** completed units and **1,500** units in development, **304** of which have already broken ground.

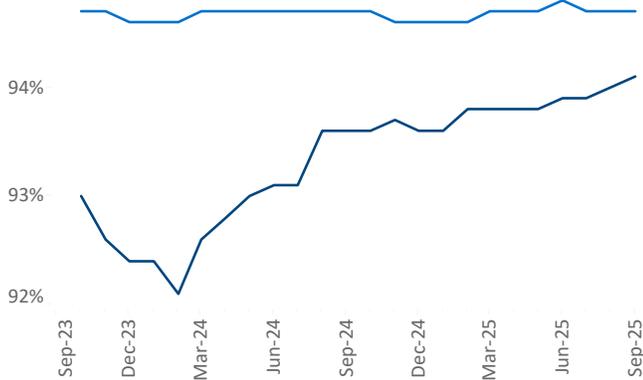
Advertised **rents** are at **\$1,232**, up **3.6%** ▲ from the previous year placing Jackson at **10th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **681** ▲ units absorbed over the past twelve months. Absorption increased by **266** ▲ units from the previous year's absorption gain of **415** ▲ units.

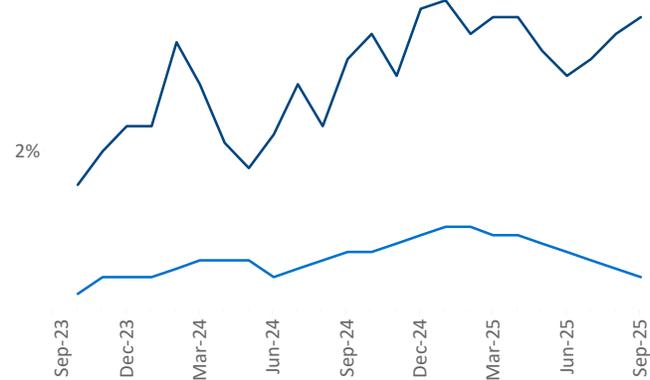
**Employment** in Jackson has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **5.2%** ▲ YoY to **\$29.82** according to the *Bureau of Labor Statistics*.

■ Jackson ■ National

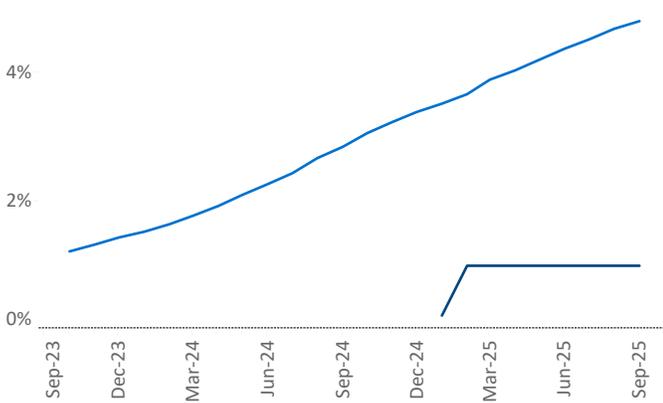
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

