

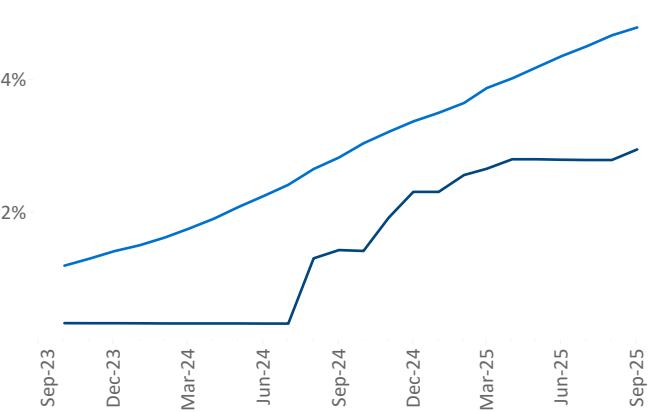
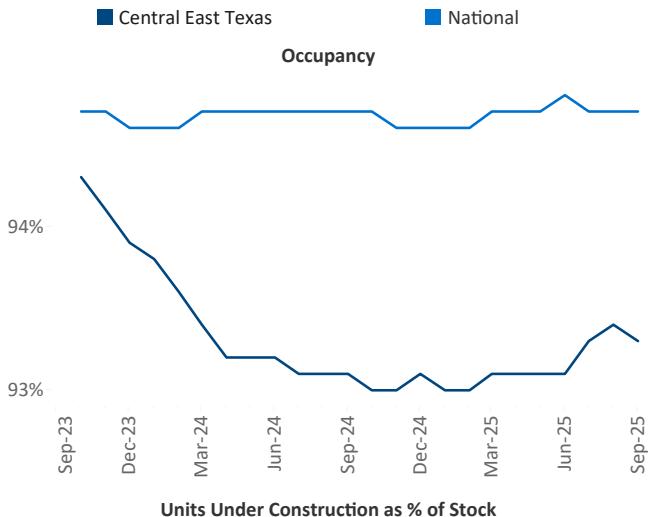
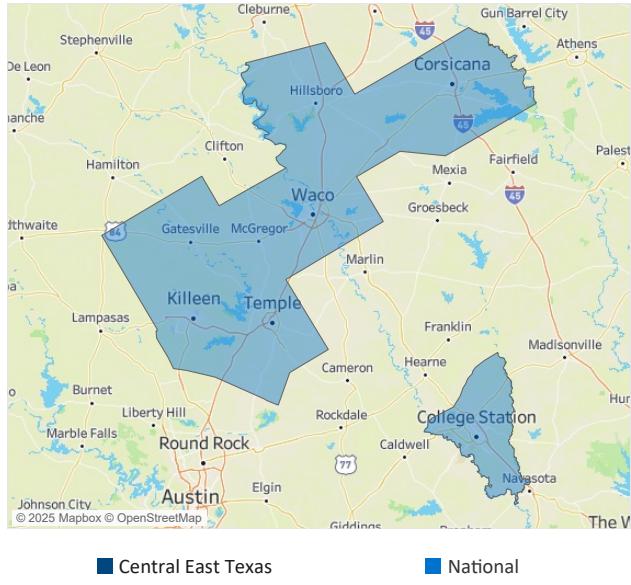


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Central East Texas September 2025



Central East Texas is the **71st** largest multifamily market with **56,095** completed units and **5,764** units in development, **1,662** of which have already broken ground.

Advertised **rents** are at **\$1,148**, up **1.0%▲** from the previous year placing Central East Texas at **65th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-121▼** units absorbed over the past twelve months. Absorption decreased by **-739▼** units from the previous year's absorption gain of **618▲** units.

Employment in Central East Texas has grown by **1.7%▲** over the past 12 months, while hourly wages have risen by **9.4%▲ YoY** to **\$27.71** according to the *Bureau of Labor Statistics*.

