

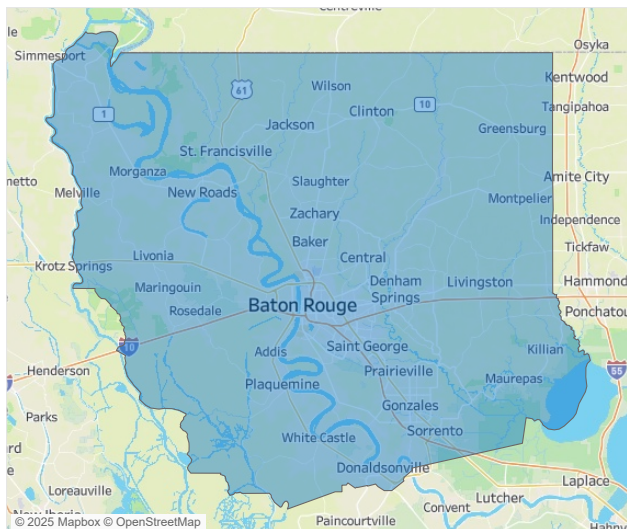


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Baton Rouge September 2025



Baton Rouge is the **86th** largest multifamily market with **44,358** completed units and **4,876** units in development, **794** of which have already broken ground.

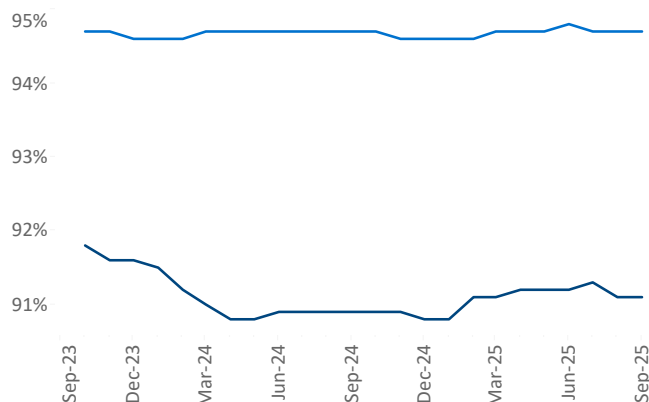
Advertised **rents** are at **\$1,174**, up **1.0%** ▲ from the previous year placing Baton Rouge at **65th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,533** ▲ units absorbed over the past twelve months. Absorption increased by **963** ▲ units from the previous year's absorption gain of **570** ▲ units.

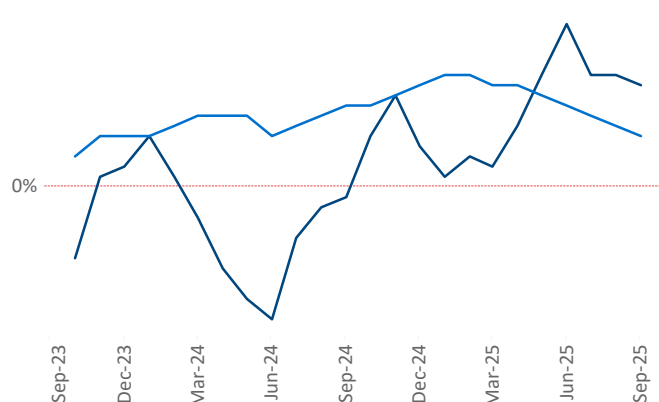
Employment in Baton Rouge has grown by **0.7%** ▲ over the past 12 months, while hourly wages have risen by **3.7%** ▲ YoY to **\$32.84** according to the *Bureau of Labor Statistics*.

■ Baton Rouge ■ National

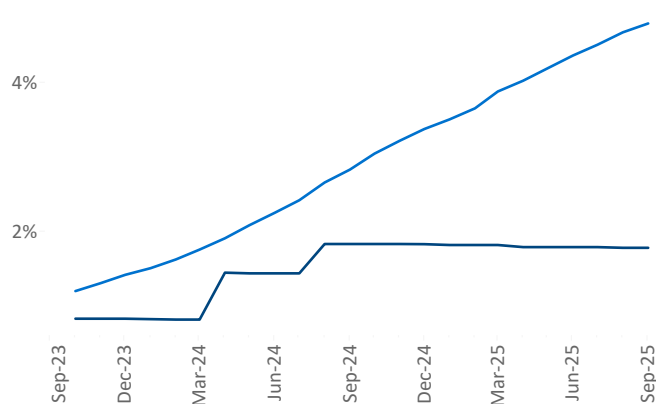
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

