Jeff Adler

Vice President

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## Contacts

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## Triad August 2025

Walnut Cove

Rural Hall
Bethania Walkertown

Winston-Salem
Greensboro

Clemmons
Wallburg
High Point
Pleasant
Garden

Ksville
Lexington

Randleman

Sta
ey

Salisbury

Denton

Grove
Rockwell

Seagrove

New London
New London

New London

New London

New London

Robbins

**Triad** is the **49th** largest multifamily market with **100,011** completed units and **29,461** units in development, **4,006** of which have already broken ground.

Advertised **rents** are at **\$1,293**, up **0.7%** ▲ from the previous year placing Triad at **78th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,352** ▲ units absorbed over the past twelve months. Absorption increased by **542** ▲ units from the previous year's absorption gain of **2,810** ▲ units.

**Employment** in Triad has grown by **1.5%** ▲ over the past 12 months, while hourly wages have fallen by **-0.8%** ▼ YoY to **\$30.11** according to the *Bureau of Labor Statistics*.







