Jeff Adler

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## Contacts

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## Scranton-Wilkes-Barre August 2025

**Scranton-Wilkes-Barre** is the **119th** largest multifamily market with **12,696** completed units and **1,541** units in development, **196** of which have already broken ground.

Advertised **rents** are at \$1,552, up 2.1% ▲ from the previous year placing Scranton-Wilkes-Barre at 47th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -3,339 ▼ units absorbed over the past twelve months. Absorption decreased by -3,262 ▼ units from the previous year's absorption loss of -77 ▼ units.

**Employment** in Scranton-Wilkes-Barre has grown by **1.0%** ▲ over the past 12 months, while hourly wages have risen by **4.4%** ▲ YoY to **\$27.14** according to the *Bureau of Labor Statistics*.









