Jeff Adler

Vice President

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Contacts

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San Diego August 2025

Temecula

Clemente

Fallbrook

Oceanside

Escondido

Encintas

Ramona

Poway

Follogo

Springs

Fl.Cajon

Alpine

San Diego

Sullan

Tecate

Tijuana

Tecate

Tecate

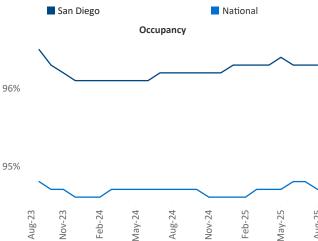
Tecate

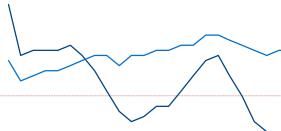
San Diego is the 26th largest multifamily market with 211,161 completed units and 55,861 units in development, 12,474 of which have already broken ground.

Advertised rents are at \$2,732, down -1.1% ▼ from the previous year placing San Diego at 105th overall in year-over-year rent growth.

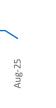
Multifamily housing **demand** has been positive with **4,990** ▲ units absorbed over the past twelve months. Absorption increased by **530** ▲ units from the previous year's absorption gain of **4,460** ▲ units.

Employment in San Diego has grown by 0.8% ▲ over the past 12 months, while hourly wages have risen by 2.0% ▲ YoY to \$40.09 according to the *Bureau of Labor Statistics*.





Rent Growth YoY



0%

Nov-23



Way-25 - Se May-24 - Way-25 - Aug-25 -



