Jeff Adler

Vice President

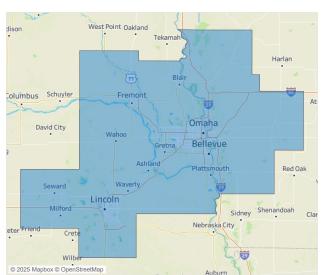
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Omaha August 2025



Omaha is the 50th largest multifamily market with 99,932 completed units and 29,360 units in development, 9,384 of which have already broken ground.

Advertised **rents** are at \$1,313, up 4.3% ▲ from the previous year placing Omaha at 8th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **4,768** ▲ units absorbed over the past twelve months. Absorption decreased by **-1,078** ▼ units from the previous year's absorption gain of **5,846** ▲ units.

Employment in Omaha has grown by **0.8%** ▲ over the past 12 months, while hourly wages have risen by **3.2%** ▲ YoY to \$33.82 according to the *Bureau of Labor Statistics*.







