

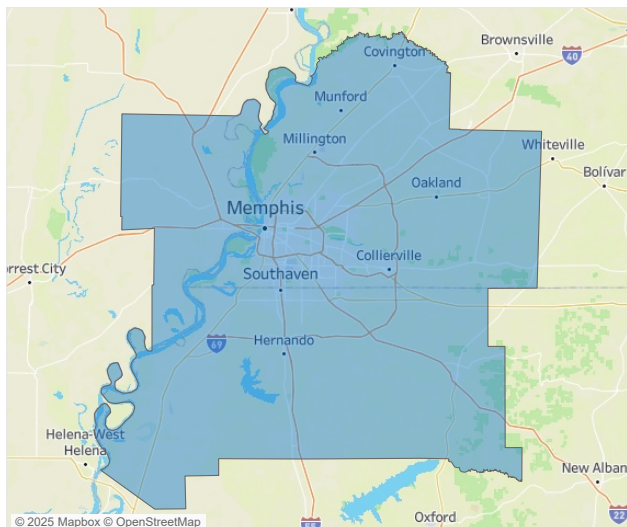


Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Memphis August 2025



Memphis is the **47th** largest multifamily market with **107,500** completed units and **17,024** units in development, **2,164** of which have already broken ground.

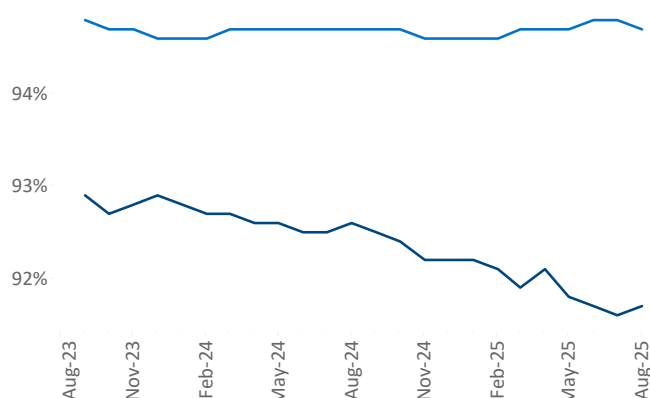
Advertised **rents** are at **\$1,201**, up **1.2%** ▲ from the previous year placing Memphis at **68th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-1,009** ▼ units absorbed over the past twelve months. Absorption decreased by **-2,254** ▼ units from the previous year's absorption gain of **1,245** ▲ units.

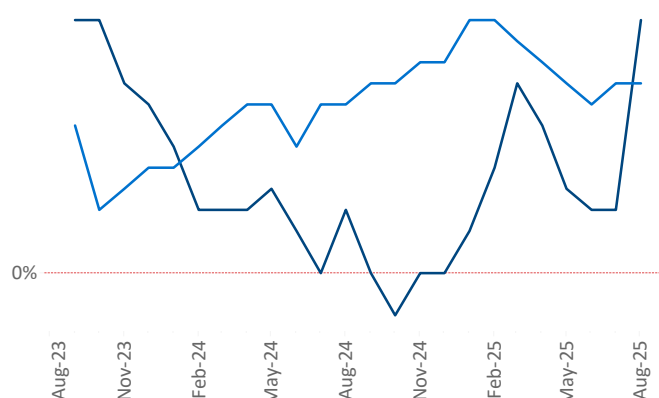
Employment in Memphis has grown by **0.5%** ▲ over the past 12 months, while hourly wages have risen by **9.4%** ▲ YoY to **\$32.25** according to the *Bureau of Labor Statistics*.

■ Memphis ■ National

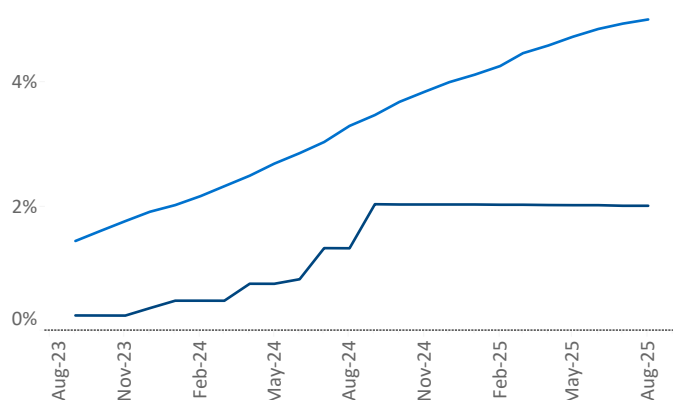
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

