

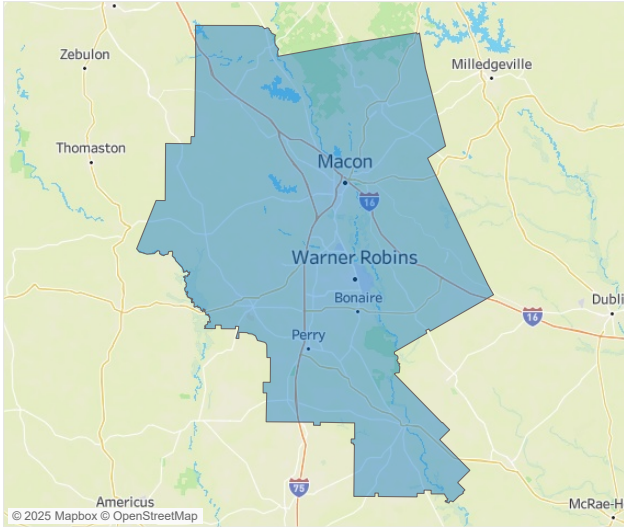


Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

Macon  
August 2025



**Macon** is the **103rd** largest multifamily market with **30,513** completed units and **5,084** units in development, **924** of which have already broken ground.

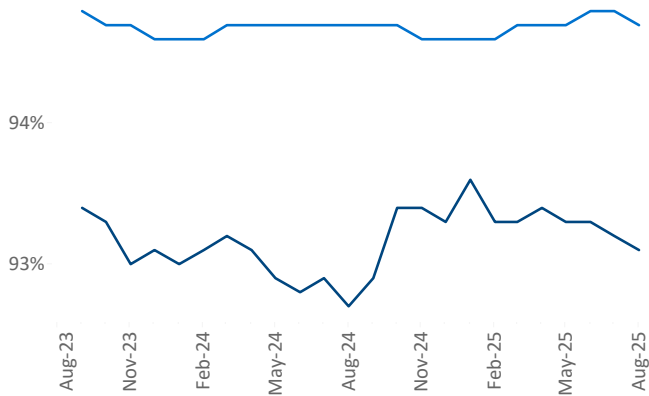
Advertised **rents** are at **\$1,184**, up **1.5%** ▲ from the previous year placing Macon at **60th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-2,322** ▼ units absorbed over the past twelve months. Absorption decreased by **-4,973** ▼ units from the previous year's absorption gain of **2,651** ▲ units.

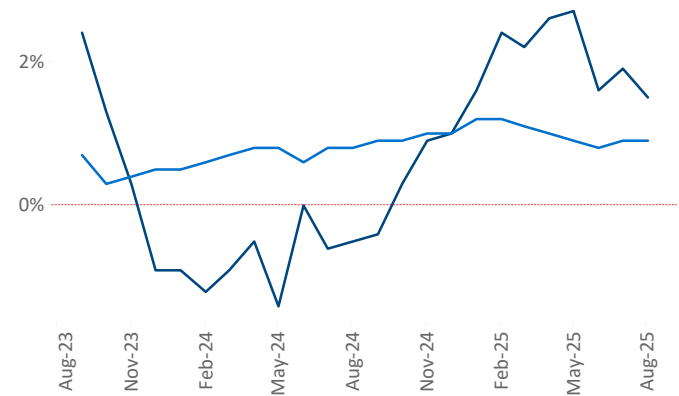
**Employment** in Macon has grown by **0.3%** ▲ over the past 12 months, while hourly wages have risen by **6.7%** ▲ YoY to **\$28.39** according to the *Bureau of Labor Statistics*.

■ Macon ■ National

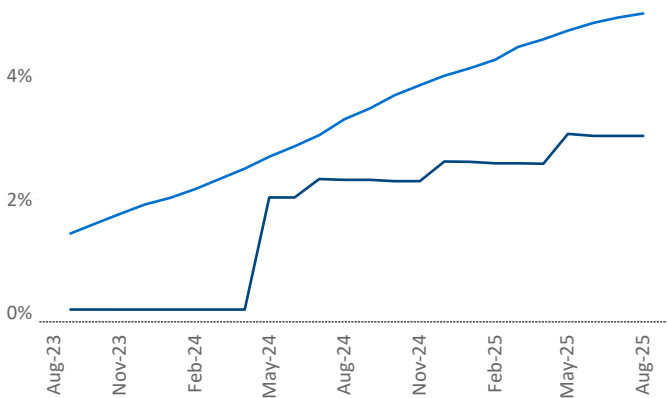
Occupancy



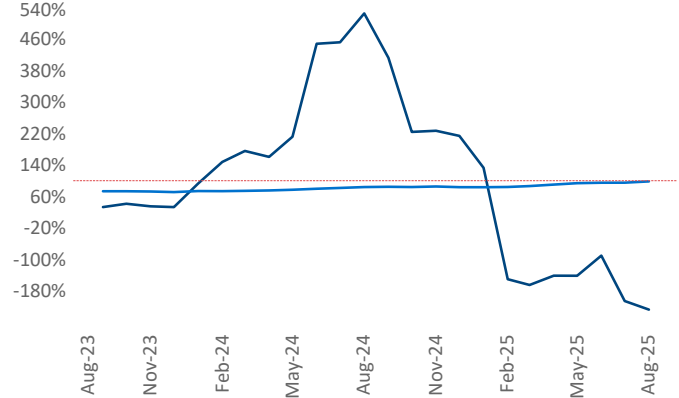
Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12



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