Jeff Adler

Vice President

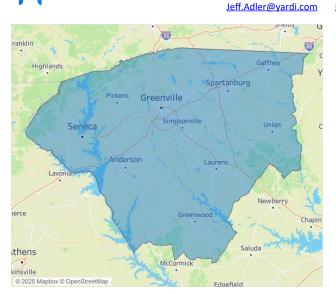


Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Greenville

August 2025



Greenville is the **58th** largest multifamily market with **79,139** completed units and **22,216** units in development, **3,799** of which have already broken ground.

Advertised **rents** are at \$1,372, up 1.9% ▲ from the previous year placing Greenville at 53rd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **5,536** ▲ units absorbed over the past twelve months. Absorption increased by **1,122** ▲ units from the previous year's absorption gain of **4,414** ▲ units.

Employment in Greenville has grown by 1.8% ▲ over the past 12 months, while hourly wages have risen by 3.0% ▲ YoY to \$32.98 according to the *Bureau of Labor Statistics*.

