Jeff Adler

Vice President

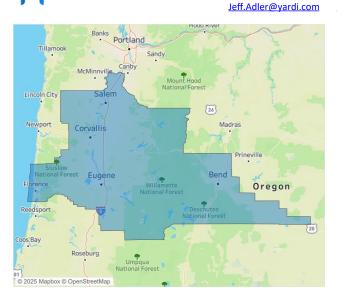


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Eugene

August 2025



Eugene is the **74th** largest multifamily market with **52,097** completed units and **13,274** units in development, **2,410** of which have already broken ground.

Advertised **rents** are at \$1,599, up 0.8% ▲ from the previous year placing Eugene at **75th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,658** ▲ units absorbed over the past twelve months. Absorption decreased by **-1,241** ▼ units from the previous year's absorption gain of **2,899** ▲ units.

Employment in Eugene has grown by **1.7%** ▲ over the past 12 months, while hourly wages have risen by **3.8%** ▲ YoY to **\$33.46** according to the *Bureau of Labor Statistics*.

