Jeff Adler

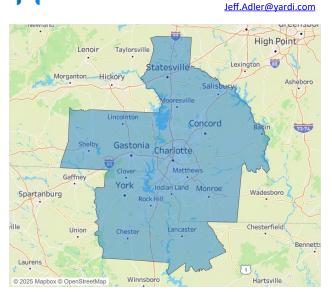
Vice President



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Charlotte August 2025



Charlotte is the **23rd** largest multifamily market with **241,782** completed units and **118,727** units in development, **27,741** of which have already broken ground.

Advertised **rents** are at \$1,597, down -0.6% ▼ from the previous year placing Charlotte at 97th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **18,051** ▲ units absorbed over the past twelve months. Absorption increased by **6,277** ▲ units from the previous year's absorption gain of **11,774** ▲ units.

Employment in Charlotte has grown by 2.3% ▲ over the past 12 months, while hourly wages have risen by 1.6% ▲ YoY to \$37.05 according to the *Bureau of Labor Statistics*.

