



Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Charleston

August 2025



Charleston is the **53rd** largest multifamily market with **95,150** completed units and **31,296** units in development, **6,656** of which have already broken ground.

Advertised rents are at **\$1,766**, down **-0.6%▼** from the previous year placing Charleston at **97th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **7,772▲** units absorbed over the past twelve months. Absorption increased by **2,807▲** units from the previous year's absorption gain of **4,965▲** units.

Employment in Charleston has grown by **3.2%▲** over the past 12 months, while hourly wages have risen by **1.8%▲** YoY to **\$34.48** according to the *Bureau of Labor Statistics*.

