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Aug-23

Central New Jersey August 2025

Central New Jersey is the **37th** largest multifamily market with **148,957** completed units and **45,980** units in development, **9,233** of which have already broken ground.

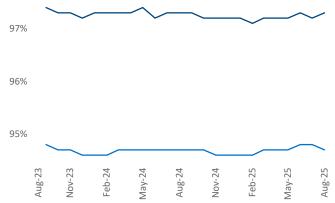
Advertised **rents** are at \$2,269, up 2.0% ▲ from the previous year placing Central New Jersey at 51st overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,358** ▲ units absorbed over the past twelve months. Absorption increased by **704** ▲ units from the previous year's absorption gain of **2,654** ▲ units.

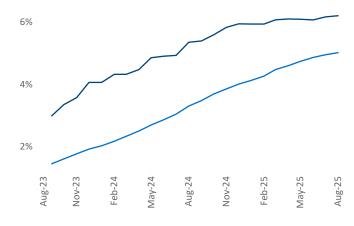
Employment in Central New Jersey has grown by **1.2%** ▲ over the past 12 months, while hourly wages have fallen by **-0.8%** ▼ YoY to **\$37.02** according to the *Bureau of Labor Statistics*.



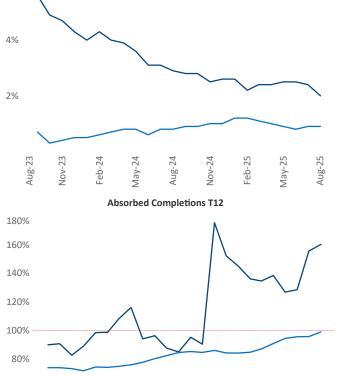




Units Under Construction as % of Stock



Rent Growth YoY



Aug-24

Aug-25