

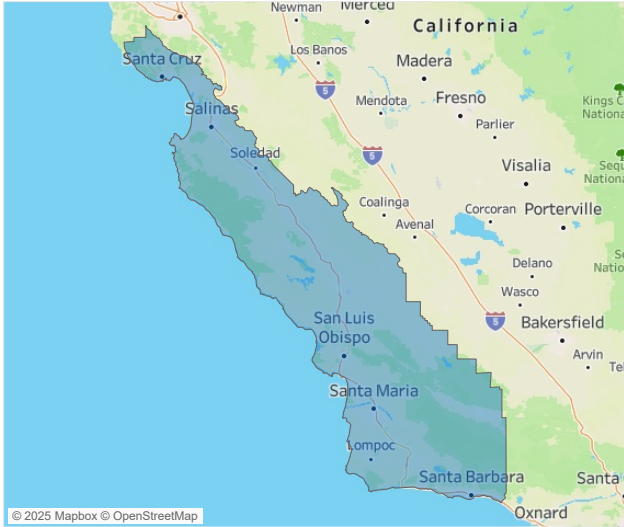


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Central Coast  
August 2025

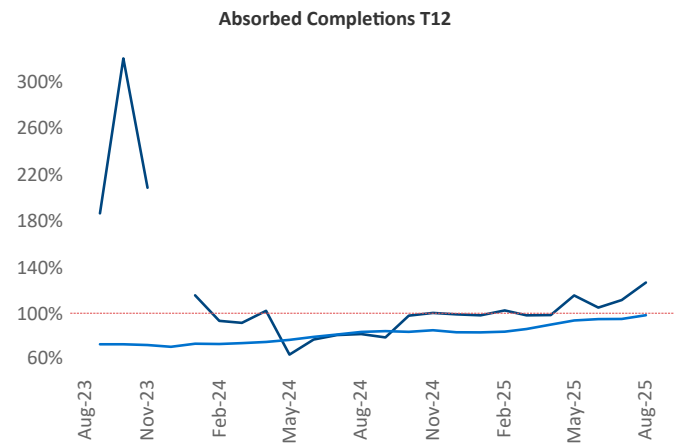
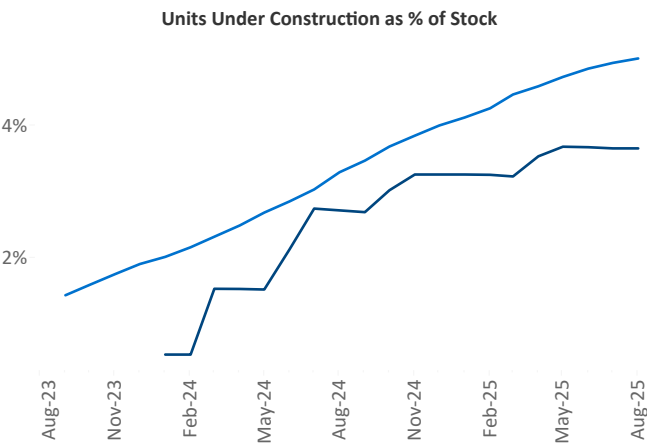
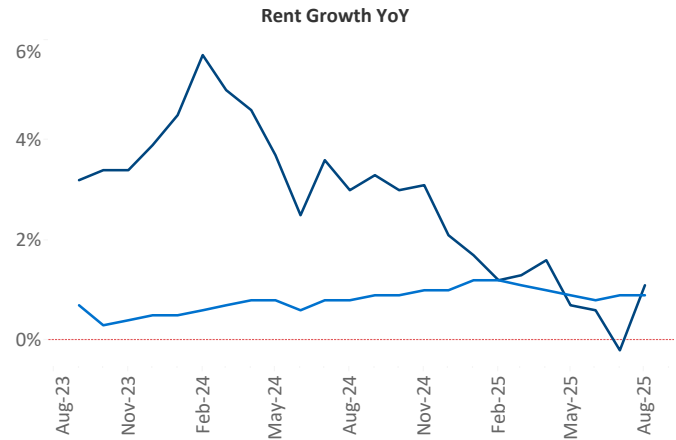
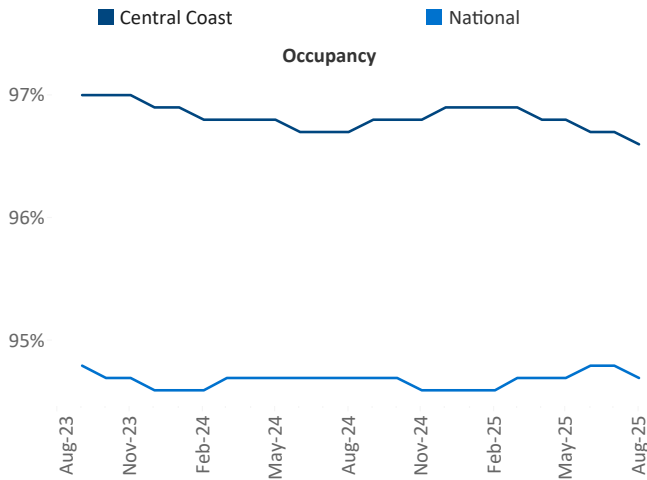


**Central Coast** is the **89th** largest multifamily market with **38,298** completed units and **19,192** units in development, **1,401** of which have already broken ground.

Advertised **rents** are at **\$2,624**, up **1.1%** ▲ from the previous year placing Central Coast at **71st** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,511** ▲ units absorbed over the past twelve months. Absorption increased by **607** ▲ units from the previous year's absorption gain of **904** ▲ units.

**Employment** in Central Coast has grown by **0.5%** ▲ over the past 12 months, while hourly wages have risen by **7.9%** ▲ YoY to **\$38.14** according to the *Bureau of Labor Statistics*.



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