



Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Central Coast August 2025



Central Coast is the **89th** largest multifamily market with **38,298** completed units and **19,192** units in development, **1,401** of which have already broken ground.

Advertised **rents** are at **\$2,624**, up **1.1% ▲** from the previous year placing Central Coast at **71st** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,511 ▲** units absorbed over the past twelve months. Absorption increased by **607 ▲** units from the previous year's absorption gain of **904 ▲** units.

Employment in Central Coast has grown by **0.5% ▲** over the past 12 months, while hourly wages have risen by **7.9% ▲** YoY to **\$38.14** according to the *Bureau of Labor Statistics*.

