

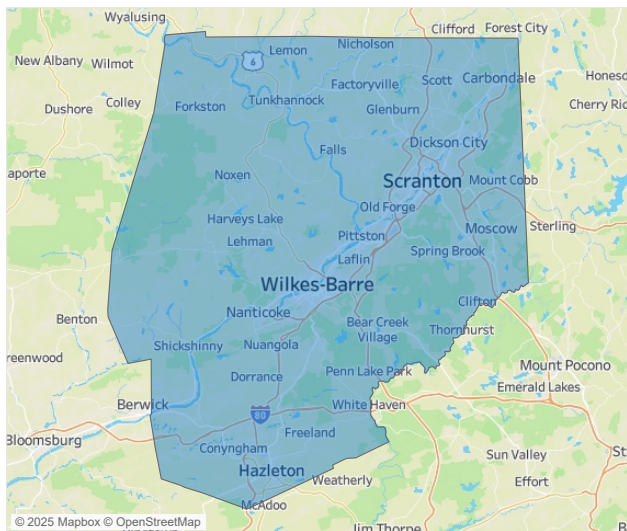


Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Razvan Cimpean
SEO Engineer
Razvan-I.Cimpean@yardi.com

Scranton-Wilkes-Barre July 2025



Scranton-Wilkes-Barre is the **119th** largest multifamily market with **12,696** completed units and **1,655** units in development, **220** of which have already broken ground.

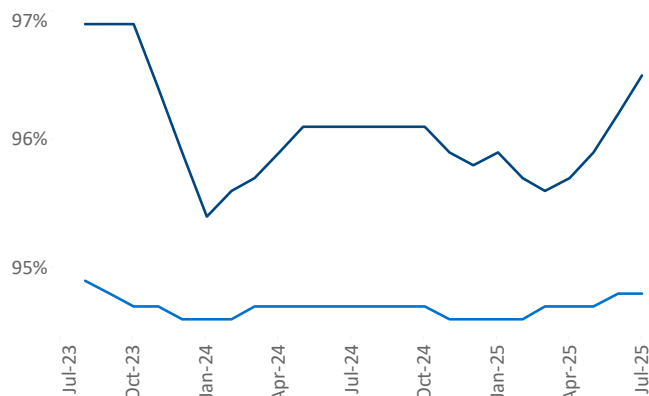
Advertised **rents** are at **\$1,570**, up **2.4% ▲** from the previous year placing Scranton-Wilkes-Barre at **43rd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **101 ▲** units absorbed over the past twelve months. Absorption increased by **200 ▲** units from the previous year's absorption loss of **-99 ▼** units.

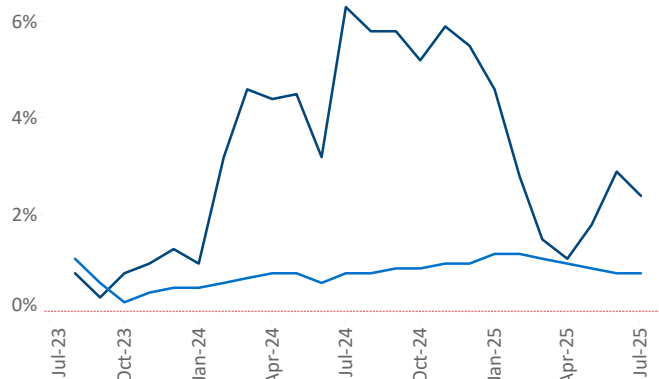
Employment in Scranton-Wilkes-Barre has grown by **1.3% ▲** over the past 12 months, while hourly wages have risen by **3.6% ▲** YoY to **\$27.10** according to the *Bureau of Labor Statistics*.

■ Scranton-Wilkes-Barre ■ National

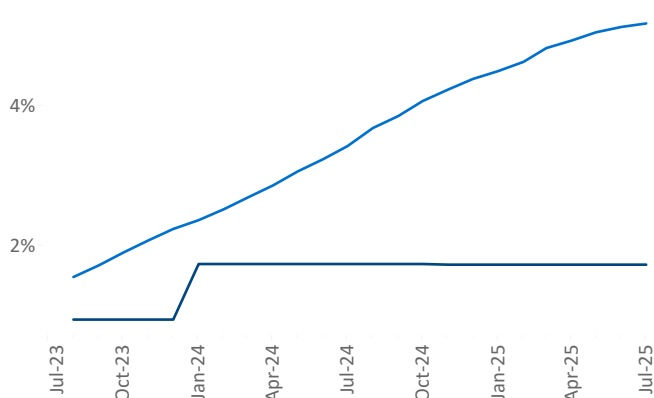
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

