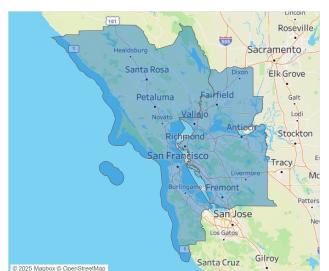
Jeff Adler



Contacts

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San Francisco July 2025



San Francisco is the 14th largest multifamily market with 308,741 completed units and 146,550 units in development, 10,487 of which have already broken ground.

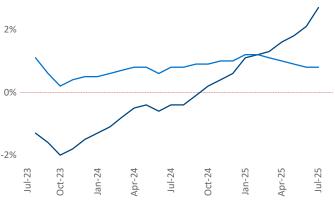
Advertised **rents** are at \$2,915, up 2.7% ▲ from the previous year placing San Francisco at 38th overall in year-over-year rent growth.

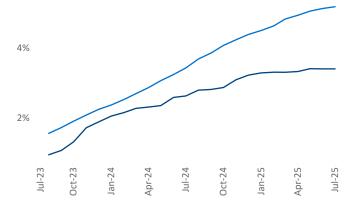
Multifamily housing demand has been positive with **11,343** ▲ units absorbed over the past twelve months. Absorption increased by 1,647 ▲ units from the previous year's absorption gain of **9,696** ▲ units.

Employment in San Francisco has shrunk by -0.5% ▼ over the past 12 months, while hourly wages have risen by 2.6% ▲ YoY to \$45.72 according to the Bureau of Labor Statistics.









Absorbed Completions T12

