Jeff Adler



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Orlando July 2025

Daytona Beach Ocala Orlando Cape Canaveral Zephyrhills Lakeland Palm Bay Valrico © 2025 Mapbox © OpenStreetMap

Orlando is the 15th largest multifamily market with 290,080 completed units and 155,296 units in development, 17,964 of which have already broken ground.

Advertised **rents** are at \$1,787, down -1.0% ▼ from the previous year placing Orlando at 104th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **15,650** ▲ units absorbed over the past twelve months. Absorption decreased by -915 ▼ units from the previous year's absorption gain of 16,565 ▲ units.

Employment in Orlando has grown by **1.6**% ▲ over the past 12 months, while hourly wages have risen by 3.8% ▲ YoY to \$31.87 according to the Bureau of Labor Statistics.







