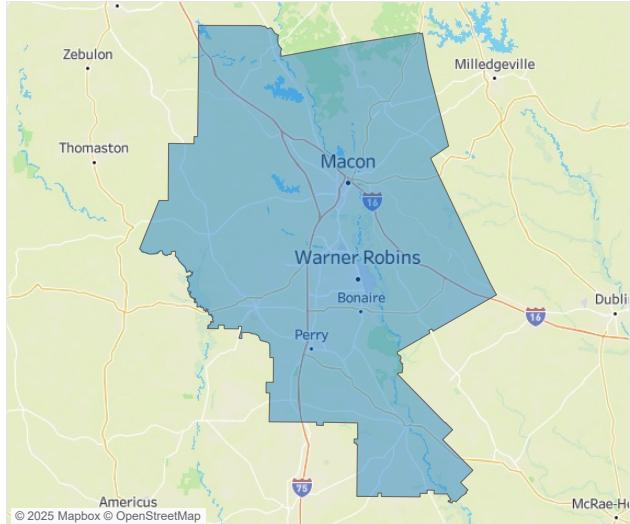




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Macon July 2025



Macon is the **103rd** largest multifamily market with **30,457** completed units and **4,964** units in development, **804** of which have already broken ground.

Advertised rents are at **\$1,189**, up **1.8%▲** from the previous year placing Macon at **59th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-2,431▼** units absorbed over the past twelve months. Absorption decreased by **-5,283▼** units from the previous year's absorption gain of **2,852▲** units.

Employment in Macon has grown by **0.9%▲** over the past 12 months, while hourly wages have risen by **7.6%▲** YoY to **\$28.19** according to the *Bureau of Labor Statistics*.

