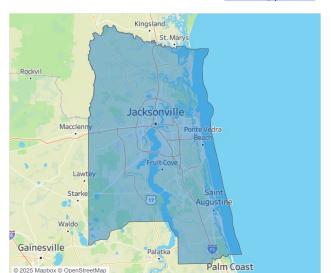


Contacts

Jeff Adler Vice President <u>Jeff.Adler@yardi.com</u> Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Jacksonville July 2025

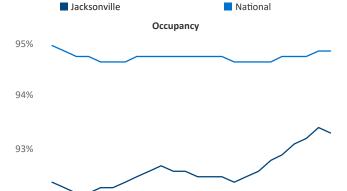


Jacksonville is the 42nd largest multifamily market with 131,925 completed units and 43,054 units in development, 7,794 of which have already broken ground.

Advertised rents are at \$1,505, down -1.0% ▼ from the previous year placing Jacksonville at 104th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **9,622** ▲ units absorbed over the past twelve months. Absorption increased by **3,670** ▲ units from the previous year's absorption gain of **5,952** ▲ units.

Employment in Jacksonville has grown by **1.2%** ▲ over the past 12 months, while hourly wages have risen by **9.4%** ▲ YoY to **\$36.01** according to the *Bureau of Labor Statistics*.



Jul-24

Oct-24

Jan-25

Jul-25

Jan-24

Apr-24



