

Contacts

Jeff Adler Razvan Cimpean
Vice President SEO Engineer

Jeff.Adler@yardi.com Razvan-l.Cimpean@yardi.com

Jackson

July 2025

Jackson is the **102nd** largest multifamily market with **30,854** completed units and **1,430** units in development, **240** of which have already broken ground.

Advertised **rents** are at \$1,231, up 3.3% ▲ from the previous year placing Jackson at 26th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **653** ▲ units absorbed over the past twelve months. Absorption increased by **415** ▲ units from the previous year's absorption gain of **238** ▲ units.

Employment in Jackson has grown by **1.3%** ▲ over the past 12 months, while hourly wages have risen by **5.4%** ▲ YoY to **\$29.92** according to the *Bureau of Labor Statistics*.









