Jeff Adler

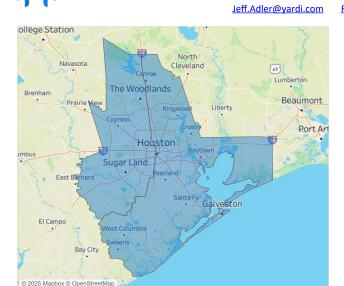
Vice President



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Houston July 2025



Houston is the **2nd** largest multifamily market with **762,279** completed units and **86,741** units in development, **24,570** of which have already broken ground.

Advertised **rents** are at \$1,367, down -0.1% ▼ from the previous year placing Houston at 90th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **25,219** ▲ units absorbed over the past twelve months. Absorption increased by **5,885** ▲ units from the previous year's absorption gain of **19,334** ▲ units.

Employment in Houston has grown by **2.1%** ▲ over the past 12 months, while hourly wages have risen by **0.6%** ▲ YoY to **\$35.80** according to the *Bureau of Labor Statistics*.

