Jeff Adler

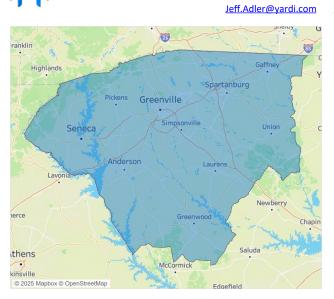
Vice President



Contacts

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Greenville July 2025



Greenville is the **58th** largest multifamily market with **78,657** completed units and **21,434** units in development, **3,942** of which have already broken ground.

Advertised **rents** are at **\$1,371**, up **1.4%** ▲ from the previous year placing Greenville at **66th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **5,906** ▲ units absorbed over the past twelve months. Absorption increased by **1,181** ▲ units from the previous year's absorption gain of **4,725** ▲ units.

Employment in Greenville has grown by 2.4% ▲ over the past 12 months, while hourly wages have risen by 2.7% ▲ YoY to \$32.60 according to the *Bureau of Labor Statistics*.





