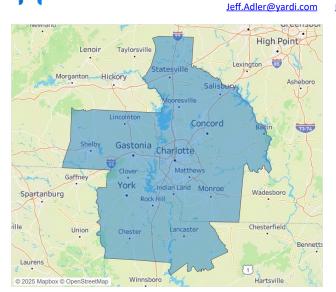


Jeff Adler

Vice President

Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Charlotte
July 2025



**Charlotte** is the **23rd** largest multifamily market with **238,803** completed units and **120,104** units in development, **29,956** of which have already broken ground.

Advertised **rents** are at \$1,592, down -1.1% ▼ from the previous year placing Charlotte at 106th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **18,195** ▲ units absorbed over the past twelve months. Absorption increased by **7,133** ▲ units from the previous year's absorption gain of **11,062** ▲ units.

Employment in Charlotte has grown by 2.3% ▲ over the past 12 months, while hourly wages have risen by 1.2% ▲ YoY to \$36.66 according to the *Bureau of Labor Statistics*.

