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Central New Jersey July 2025

Central New Jersey is the **38th** largest multifamily market with **148,326** completed units and **45,370** units in development, **8,993** of which have already broken ground.

Advertised **rents** are at \$2,274, up 2.4% ▲ from the previous year placing Central New Jersey at 43rd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,478** ▲ units absorbed over the past twelve months. Absorption increased by **379** ▲ units from the previous year's absorption gain of **3,099** ▲ units.

Employment in Central New Jersey has grown by 1.2% ▲ over the past 12 months, while hourly wages have fallen by 0.0% ▼ YoY to \$37.88 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock





