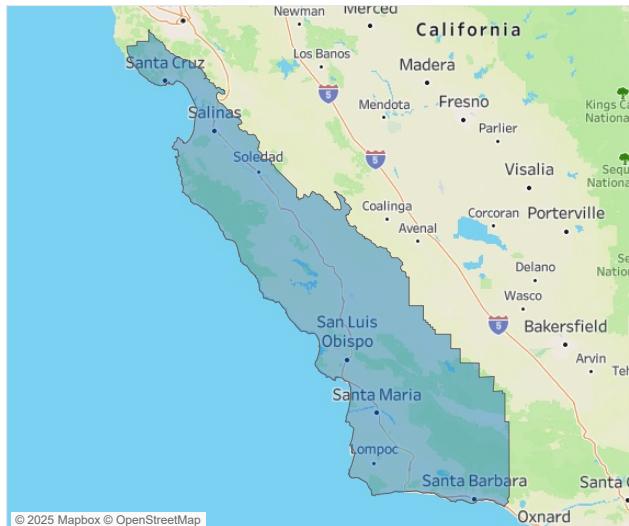




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## Central Coast July 2025



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**Central Coast** is the **89th** largest multifamily market with **38,025** completed units and **19,222** units in development, **1,401** of which have already broken ground.

Advertised rents are at **\$2,603**, down **-0.2%▼** from the previous year placing Central Coast at **92nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,739▲** units absorbed over the past twelve months. Absorption increased by **1,142▲** units from the previous year's absorption gain of **597▲** units.

**Employment** in Central Coast has grown by **0.5%▲** over the past 12 months, while hourly wages have risen by **7.9%▲** YoY to **\$37.84** according to the *Bureau of Labor Statistics*.

